

# Mario Iglesias Pavón

## Front-end Developer and UI Designer

I'm Mario Iglesias working as Front-end developer and UI Designer. An enthusiastic Developer / Designer specialized in writing clean, semantic and responsive HTML, CSS and Javascript. I love experimenting with code, interactive media and user experience.

I'm devoted to my work and keen on learning new things, I've been doing this for the last ten years.

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### Expertise

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- Front-end development for web sites.
- Writing clean, semantic and responsive HTML, CSS, SASS and Javascript
- Experience with frameworks including AngularJS and Foundation
- Experimenting with code, interactive media and responsive web design.
- User interface design, eye for detail.

### Technical skills

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- Extensive knowledge of HTML and CSS specifications.
- Working experience in javascript, AngularJS, jQuery.
- Working experience in Flash platform and actionscript.
- SEO knowledge, ability to work with bespoke Content Management Systems.
- knowledge of PHP - MySQL environment.

### Employment

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- *Interactive Front-end / UI Developer*  
*deLaCour Genève | October 2007 - Present*  
deLaCour Geneva, is an international Swiss luxury watch design and production company. We have clients ranging from Beijing, to Moscow, from Paris to Los Angeles and Europe to the Middle east. Developing and maintaining both the business and final client user interfaces is a continuous and challenging position given the high-end requirements of this luxury market.

Experience and goals achieved:

- Currently working as Front-end Developer and Interactive Designer and in close collaboration with the marketing department I manage internal and external web projects, web advertising campaigns. We are using HTML5, CSS3 (Sass), Javascript (AngularJS) to create rich interfaces.
- Developing from scratch, maintaining and improving the custom built in-house e-commerce application. Focusing on a beautiful and useful interface to allow the personalisation of luxury timepieces for select clients. This application is also used for stock ordering and replenishment.
- Advising and implementing advertising tools to motivate and measure increases in sales in collaboration with the sales and production departments.

- *Co Founder*

*Mundo Ludic | December 2013 - June 2015*

Mundo Ludic is a online platform to find entertainment and/or educational activities. Mundo Ludic's core goal is to centralize reviewed activities of the highest quality in the children's entertainment and education industry in Spain.

Mundo Ludic is a platform to find, review and reserve the best entertainment and educational activities.

Mundo Ludic continues to build a strong and active community as one of its key strengths.

As a co-founder and front-end developer / designer, I am responsible for all technical development and maintenance of the service.

Some of my functions:

- Sourcing the the best technology solution for each project.
- Management and organization of the technical team (Design, Front-end & Back-end).
- Development of Front-end platform.
- Administration and allocation of tasks.
- Platform management support and implementing solutions.
- Follow up of task completion, testing, improving, etc...
- Collaboration in SEO and SEM strategy as well as follow up.
- Organization of the tools tracking such as Google Analytics.

- *Interactive Front-end / UI Developer*

*Maroe Management | April 2010 - October 2013*

Modeling agency representing fashion models and actors working in fashion, TV and cinema industries.

Experience and goals achieved:

- Development of new features and continued maintenance of the online catalogue of agency clients and partners.

- *Flash developer*

*Canaliza Software - Technology Consulting | January 2010 - April 2010*

Technology consulting company.

Experience and goals achieved:

- Flash video platform web project, created for communications agencies.

- *Designer / Developer web*

*Piallo GMBH | May 2004 - October 2007*

Advertising department of retail-jewellery company.

Experience and goals achieved:

- Designing and developing from scratch a e-commerce application, press zone, global websites.
- Designing WordPress customized templates.

- *Junior Designer Web*

*Desarrollo Sostenible s.XXI, S.L. | October 2002 - September 2003*

Technology consulting company.

Experience and goals achieved:

- Building websites with Flash, HTML and CSS. Designing templates with Photoshop and Illustrator.

## Education

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- Javascript for professionals  
Redradix | 1st - 12th of April 2013
- Advanced ActionScript for developers  
CICE | March 2005 - June 2005
- MDI. Official Master of web design and development  
CICE | October 2003 - May 2004
- Development of internet applications with Java  
Cámara de Comercio | June 2003 - September 2003
- Multimedia & Design Degree  
ESI | October 1999 - June 2002